



Guide:

Form a Strategic Alliance	Retain	Eliminate	Outsource
Tasks that give your company a competitive advantage but do not optimize your company's operations. Common examples are software development and art creation.	Tasks that give your company a competitive advantage and optimize your operations if done in-house. This mainly refers to your company's core competencies.	Tasks that do not optimize your company's operations or give your company a competitive advantage.	Tasks that optimize your company's operations but do not give you a competitive advantage. Commonly outsourced tasks include tech support and data entry.